FilmL.A., Inc.
1201 W. 5th Street, Suite T-800
Los Angeles, CA 90017
t: (213)977-8600 - f: (213)977-8601
www.filmla.com

Summary Information

Permit No: F00035033 **Type of Permit:** FILMING **Release Date:** 01/11/2011

Production Company @RADICAL MEDIA, INC

Insured Company Name @RADICAL MEDIA, INC

Contact Phone No. 1 310-664-4563
Contact Phone No. 2
Fax
Address 1630 12TH ST
SANTA MONICA, California 90404

Production Title JACK IN THE BOX

Type of Production Commercial - Standard

Producer Kelli Abraham

Director Dick Sittig

1st AD Bill Hoyt

Production Manager Chris Howard

FilmL.A. Coordinator JDP - Jason Del Paine

Location Manager Eric Zane
Primary Phone Mobile - 323-527-4390
Secondary Phone Office - 310-644-4500

Location Assistant N/A N/A
Primary Phone Office - 555-555-5555
Secondary Phone

Fees

Posting 600	$138.00
Notification Charge	$155.00
FILMLA FILM APPLICATION FEE	$625.00
LA COUNTY - BEACH USE	$400.00
LA COUNTY FIRE REVIEW	$282.00
LA CITY FIRE DEPARTMENT SPOT CHECK SURCHARGE	$85.00
LA CITY DEPT OF REC AND PARKS CREW PARKING 16 VEHICLES AND UP	$300.00
LA COUNTY-SPECIAL EFFECTS PERMIT FEE	$288.00

Total Permit Fee $2,273.00

Number of Locations 2

NOT A PERMIT

FilmL.A., Inc.
1201 W. 5th Street, Suite T-800
Los Angeles, CA 90017
t: (213)977-8600 - f: (213)977-8601
www.filmla.com

Summary Information — Location

Permit Number	F00035033	**Location Manager**	Eric Zane
Production Company	@RADICAL MEDIA, INC	Primary Phone	Mobile - 323-527-4390
Insured Company	@RADICAL MEDIA, INC	Secondary Phone	Office - 310-644-4500
Production Title	JACK IN THE BOX		

Location Address 7200 Westward , Malibu, CA, 90265

Location Name POINT DUME / WESTWARD BEACH

Location Type Beach

Location Description POINT DUME / WESTWARD BEACH

Film Dates 1/12/2011 - 1/12/2011 07:00 - 22:00

Open or Closed to the Public Open

Generic Conditions Must Maintain 5' Clearance on Sidewalks/Walkways
No Cast and Crew parking on areas streets.
No interference with vehicular or pedestrian traffic

Please see attached documents F35033, @Radical.pdf
BEACHES and HARBORS POINT DUME-WESTWARD CONDITIONS Dec 2009.pdf
COUNTY PARKING LOT GUIDELINES.pdf

Equipment on Location

Type	Quantity
5 or 10 ton trucks	3
Cast/Crew vehicles	50
Cube Trucks	3
Generator	1
Modular Units	1
Motor Homes	2
Stakebed Trucks	2
Trailers	1
Vans	3

Personnel on Location

Type	Quantity
Cast	5
Crew	55
LA County FSA assigned	1

Filming Activities Exterior establishing shots; Exterior Performance and Playback; Prop beach hut; Camera and equipment on sand; Gators and stakebeds to move equipment; Assembling beach hut on 01/12; Picture car; Exterior dialogue insert shot; Green screen; Tiki torches; 1 dog; Forklift to move hut on beach; Request turning off several lights in parking lot;

Special Effects: F/X Permit # 11-FX009-71

Type	No. Times Per Day	No. Takes Per Take
Fire Effects	1	1

Description of F/X Scene: Tikki Torches

Jurisdiction **Political:** Los Angeles County - Supervisor District 3 **Police:** Los Angeles County Sheriff **Fire:** Los Angeles County

Thomas Guide **Page:** 667 **Grid:** E5

Location Notes Must comply with attached Beaches and Harbors conditions
The City of Malibu Requires a fee on LA County Beaches within the City of Malibu.
Dual permit required with City of Malibu

NOT A PERMIT

FilmL.A., Inc.
1201 W. 5th Street, Suite T-800
Los Angeles, CA 90017
t: (213)977-8600 - f: (213)977-8601
www.filmla.com

Summary Information — Location

Permit Number	F00035033	**Location Manager**	Eric Zane
Production Company	@RADICAL MEDIA, INC	Primary Phone	Mobile - 323-527-4390
Insured Company	@RADICAL MEDIA, INC	Secondary Phone	Office - 310-644-4500
Production Title	JACK IN THE BOX		

Must contact PCI directly re: parking requirements and activities on PCI property
No filming, staging or parking in red zone cul-de-sac. It is for emergency access only
No parking, blocking or staging in handicap spaces, meters, electric charging stations or Pay and Display machines
All production companies must contact parking management prior to film date and make arrangements for parking, payments and staffing (see parking lot guidelines attached). All production vehicles must display a parking receipt on dashboard of vehicles and must only enter lots during approved/authorized dates and times. Failure to display parking receipts on dashboard of vehicle or unauthorized entry will result in a parking citation.

Approvals	LOS ANGELES COUNTY DEPARTMENT OF BEACHES & HARBORS	Taylor Reed
Coordinator Note	COMPANY IS NOT PERMITTED TO BE IN THE WATER	
Coordinator Note	LA COUNTY FIRE # 10-2737-71, FSA REQUIRED	
Coordinator Note	DOG MUST BE WITH TRAINER, ON A LEASH, AND CLEANED UP AFTER.	

Parking

Base Camp
Location Type : LA County Parking lot
Street : 1/2 of PCI lot

Crew Parking
Location Type : LA County Parking lot
Street : 1/2 of PCI lot

NOT A PERMIT

FilmL.A., Inc.
1201 W. 5th Street, Suite T-800
Los Angeles, CA 90017
t: (213)977-8600 - f: (213)977-8601
www.filmla.com

Summary Information — Location

Permit Number	F00035033	**Location Manager**	Eric Zane
Production Company	@RADICAL MEDIA, INC	Primary Phone	Mobile - 323-527-4390
Insured Company	@RADICAL MEDIA, INC	Secondary Phone	Office - 310-644-4500
Production Title	JACK IN THE BOX		

Location Address 4322 Hayvenhurst Ave, Encino, CA, 91436

Location Type Private Residence

Prep Dates 1/11/2011 - 1/12/2011 07:00 - 22:00

Film Dates 1/13/2011 - 1/13/2011 07:00 - 22:00

Strike Dates 1/14/2011 - 1/14/2011 07:00 - 22:00

Open or Closed to the Public Closed

Generic Conditions
Community Survey Obtained
Must Maintain 5' Clearance on Sidewalks/Walkways
No Cast and Crew parking on areas streets.
No interference with vehicular or pedestrian traffic

Equipment on Location

Type	Quantity
5 or 10 ton trucks	3
Cast/Crew vehicles	50
Cube Trucks	3
Generator	1
Modular Units	1
Motor Homes	2
Stakebed Trucks	2
Trailers	1
Vans	3

Personnel on Location

Type	Quantity
Cast	5
Crew	55
Off-Duty/Retired LAPD Officer(s)	1
Spot Check	1

Filming Activities Interior Dialogue; Intermittent pedestrian control; Weather dates - 01/11 through 01/14; 1 dog; Single direction ITC;

Jurisdiction **Political:** Los Angeles City - Council District 05 **Police:** Los Angeles Police Department **Fire:** Los Angeles City

Thomas Guide **Page:** 561 **Grid:** E5

Approvals

LOS ANGELES POLICE DEPARTMENT	Gabriel Martinez
LOS ANGELES CITY DEPARTMENT OF REC & PARKS - FILM OFFICE	Jennifer Morelos

Coordinator Note SPOT CHECK PER INSPECTOR PARKER

Coordinator Note COMPANY MAY ONLY PARK CUBE TRUCKS, STAKEBEDS, AND/OR VEHICLES OF EQUIVALENT SIZE IN THE POSTED AREAS

Coordinator Note LA CITY ANIMAL #25444

Parking

Base Camp
Location Type : LA City Park
Street : Encino Little League

Crew Parking
Location Type : LA City Park
Street : Encino Little League

NOT A PERMIT

FilmL.A., Inc.
1201 W. 5th Street, Suite T-800
Los Angeles, CA 90017
t: (213)977-8600 - f: (213)977-8601
www.filmla.com

Summary Information — Location

Location 2 of 2

Permit Number	F00035033	**Location Manager**	Eric Zane
Production Company	@RADICAL MEDIA, INC	Primary Phone	Mobile - 323-527-4390
Insured Company	@RADICAL MEDIA, INC	Secondary Phone	Office - 310-644-4500
Production Title	JACK IN THE BOX		

Posting "No Parking" signs E/S Hayvenhurst Ave, 4322 Hayvenhurst - north 400'

Approximate Footage 301 - 600 **Log Number** 9351

Date(s) 1/12/2011 to 1/13/2011 **Time(s)** 07:00 to 22:00

NOT A PERMIT

Special Filming Conditions for Los Angeles County Beaches

POINT DUME/WESTWARD BEACH

The Special Filming Conditions described below will be included in the terms and conditions of permits issued for filming in this area and are in addition to the standard terms and conditions applicable to filming permits generally. While these Special Filming Conditions will be included as terms if a permit for filming in this area is issued, they are not intended to, and do not, establish the criteria or standards for determining whether or not a particular permit (or permits) will be issued for this area. The decision whether or not a particular permit (or permits) will be issued is vested in the discretion of the appropriate City or County department or their designees (including FilmL.A., Inc.), to be exercised consistent with public health, safety and general welfare, and applicable land-use ordinances.

These conditions have been drafted by the Los County Department of Beaches & Harbors to help facilitate filming on Los Angeles County Beaches.

- No parking, blocking or staging in handicap spaces, meters, electric charging stations or Pay and Display machines
- No trucks larger than 40 ft will be allowed in parking lot.
- May not interfere with lifeguard or maintenance activities at any time.
- May not interfere with scheduled beach activities or special events.
- May not block public or emergency access at any time.
- Companies must make parking arrangements for parking in LA County parking lots through Parking Concepts, Inc (PCI) prior to first film date. Sign removal in LA County parking lots is prohibited.
- **Lifeguard towers must be indicated on permit.**
- No animals allowed unless prior approval from Beaches & Harbors and FilmL.A. and indicated on permit. *All dogs must remain on leashes and off sand when not filming.*
- **Use of 4-wheel drive vehicles on the beach are approved for equipment transporting only. No joy riding on vehicles on the beach at any time. Vehicle speed is limited to 5 mph at all time.**
- **NO DRIVING SCENES ALLOWED ON SAND**
- Digging holes less than five (5) feet deep must be approved by Beaches & Harbors and indicated on the permit. Holes deeper than five (5) feet will require Cal Osha approval (213) 576-7641 with written approval to Beaches & Harbors.
- If use of maintenance or lifeguard personnel is required, it must be reflected on the permit and call times indicated. ***Lifeguards require 24 hour notice to be hired with a 4 hour minimum requirement. Maintenance also requires 24 hour notice to be hired.*** *A County Lifeguard is required for any filming that occurs on a beach or parking lot after hours (2200-0600 hrs). There is a 4 hour minimum and an additional 8 hours for all after hours filming.*
- Tent use must be indicated on permit. *No staking into parking lot. Sandbags must be used.*
- **NO FILMING, PARKING OR STAGING IN RED CUL DE SAC AREA.**
- **No admittance to parking lots prior to 7:00 a.m.**
- **Parking lot closes at dusk. PCI attendant required after hours.**
- **Dual permit required with the City of Malibu**
- **For Automobile commercials: The filming allowed under this permit shall not include promotional material, which implies endorsement by Department of Beaches & Harbors, nor can it depict identifiable Beach features or structures, which convey that implication.**

NOT A PERMIT

PARKING LOT GUIDELINES
FOR THE USE OF COUNTY PARKING LOTS
OPERATED BY PARKING MANAGEMENT COMPANY

- **THE PRODUCTION COMPANY IS PROHIBITED FROM PARKING IN DISABLED PARKING SPACES, SHORT-TERM METERED OR BLOCK ANY PAY STATIONS AT ANYTIME (NO EXCEPTIONS).**

- The production company may not block public or emergency access or park vehicles in any front row adjacent to local businesses at Venice Beach at any time (see parking lot maps).

- A walk through is to be conducted after the production company has parked all of its vehicles. This walk through is to be done by the location manager (or designated representative) and a parking contractor supervisor to determine the exact number of spaces being utilized and that number is called into the parking contractor's office. The location manager must make arrangements to meet again with the parking contractor supervisor at a designated time to confirm spaces prior to vacating the parking lot and again that number is called into the parking contractor's office.

- The production company will be invoiced for any additional spaces occupied by cast/crew members' cars, equipment vehicles and coned-off spaces.

- Production companies wanting to use parking spaces at one of the parking contractor operated parking lots on the beach or in the Marina del Rey area must contact the parking contractor directly (310.821.1081) and speak with office management. Normal business hours are Monday through Friday, 8am to 5pm.

- Parking fees are **not** included on film permits. A film permit number must be provided to the parking contractor and the contractor will provide the production company **estimated charges** for the use of the parking lot(s). Payment arrangements must be made with the parking contractor directly at least one business day prior (and before 4pm) for the use of the parking lot(s).

- Cancellations of a parking contract must be done at least one day prior. Refunds will be given within ten to twelve weeks.

- A parking contract does not constitute a film permit.

FilmLA 3/24/2010

NOT A PERMIT

Appointment of Pacific Production Services
As Authorized Agent and Representative

I certify that I am a representative of Radical Media, Inc ("Principal") and am authorized to enter into binding contractual agreements on its behalf. I further certify that I am authorized by Principal to appoint other representatives and agents for Principal and to give such representatives and agents authority to enter into and bind Principal to agreements relating to the issuance of and compliance with location film (e.g. theatrical, television, commercial and other motion picture filming) and still photographic permits, including the permits themselves and any riders to such permits. Acting on behalf of Principal in my capacity as its authorized representative, I appoint Pacific Production Services and it employees and agents ("PPS") as Principal's authorized representatives and agents to apply for location film (e.g. theatrical, television, commercial and other motion picture filming) and still photographic permits on behalf of Principal (through FilmLA, Inc. for any city, county or through any other jurisdictions where FilmLA, Inc. operates, to negotiate, discuss, accept, modify, agree to and bind Principal to the terms and conditions of such permits (including all restrictions and/or community guidelines applicable to any such permit); and to execute such permits on behalf of Principal. Principal understands, acknowledges and agrees that it (and/or its insurer) remains responsible and liable for all obligations imposed by or incidental to any permit or rider issued to Principal signed by any employee or agent of (including any coordinator, runner or messenger used by) PPS. Principal further agrees to comply with the terms and conditions of any such permits and hereby appoints PPS as an authorized representative to facilitate compliance with such terms and conditions following issuance of any such permits and to enter into agreements for Principal with respect thereto. Any person, agency, entity, or organization (including FilmLA, Inc. and any city, county or other jurisdictions where FilmLA, Inc. operates) may rely upon this appointment and need not obtain further authorization for any act described herein. An original or faxed copy of this appointment shall be sufficient, and may be treated as an original for your purposes. The appointment may be revoked by Principal at any time in writing delivered to FilmLA, Inc., but in any case shall expire one (1) year from the date of execution set forth below.

I declare under penalty of perjury under the laws of the State of California that I am authorized to appoint PPS as agent for Principal, and based upon that authority I hereby appoint PPS as Principal's agent as set forth herein.

Date: 10/5/10

Representative's Signature

Tracie Machizuki

Representative's Name (Please Print)

Staff Prod Super

Representative's Title (Please Print)

Radical Media, Inc

Name of Principal (i.e. company name)
(Please Print)

1630 12th Street

Santa Monica CA 90404

Principal's Mailing Address (Please Print)

310/664-4500

Principal's Phone Number (Please Print)

Pacific Production Services
Eric Nichols, President
6513 Hollywood Blvd, Suite 214
Hollywood, CA. 90028
Ph. 323-465-9179 Fx. 323-465-9869

NOT A PERMIT